

GLOBAL SUSTAINABILITY POLICY

ATPRINT is a global packaging company focused on customer's service, operational excellence & employee's welfare.

This policy for the 3 years plan 2018-2020 has been approved by the CEO on 18th Jul 2018.

This policy will be periodically reviewed to ensure that it is effective in driving progress against our sustainability goals.

Our Vision:

ATPRINT has a long-standing commitment to environmental stewardship and sustainable business practices, in the meantime, we also recognize our remaining impact on the planet and the society through our business activity. We are dedicated to constantly challenge and upgrade our practices to operate as sustainable company. Taking the advantage of its agile organization, the passion & diversity of its team as well as the forefront position of its production activity in Europe and in Asia, we aspire to play a major role in promoting responsible production and the most innovative ways of work. Our action relies on the positive influence and education of our customers, our employees and our business partners throughout the globe.

Our Ambition:

Our aim is to take concrete actions to contribute to the UN Global Sustainable Goals while performing our business activity. Therefore, based on the analysis of ATPRINT business type and sphere of influence we have defined 5 Goals.



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The 5 SDGs are addressed by 3 Ambitions of atPRINT, divided into 9 concrete priorities and actions for the plan 2018-2020.

AMBITION 1: Provide a fair working environment to enable employee's fulfillment and reduction of inequality between women and men

The business performance of atPRINT should be made in a healthy relationship with the different partners and contribute to the well-being of our employees, their personal and professional development.

We want to spread our values to our stakeholders and our vision for a more fair and equal world.

AMBITION 2: Act for product eco-design and a responsible consumption to fight against global warming

At the heart of the packaging production between manufacturers, brands and our employees, we should be an example to follow in terms of eco-design & responsible production.

We want to influence the decisions made by our customers, which is affecting the packaging production and its consequences for the climate.

AMBITION 3: Protect our natural resources and forest

As a platform for packaging solutions, our main impact remains on the use of natural resources for the production of our paper based items.

We want to fight against deforestation through in partnership with our customers and manufacturers.

Through these ambitions, we aim to strongly address three critical issues, which are long-term battles of our company:

Fight against un-ethical behaviors



Fight against Global warming



Fight against Deforestation



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AMBITION 1: Provide a fair working environment to enable employee's fulfillment and reduction of inequality between women and men

PRIORITY 1.1: Fight against corruption and un-ethical business practices;

ACTIONS 2018

- Set an Ethics committee;
- Set a commitment chart for suppliers & employees;

ACTIONS 2019

- Structure our policy on ethics & information security;
- Set a hotline system;
- Train all employees on Ethical business behavior;
- Train all our employees on information security;

ACTIONS 2020

- Set a control system;
- Audit our decision making procedure;
- Provide paper crushing machines in all offices for confidential papers;

PRIORITY 1.2: Offer locally, equal chances for sustainable jobs in healthy working environment

ACTIONS 2018

- Set monitoring of permanent contracts employees;
- Set rations about office, age, sex etc.;
- Review offices accessibility for disabled person;
- Set Social committee in each office;

ACTIONS 2019

- Develop employees' welfare and work-life balance
 - Chart for noise & stress control;
 - Principles of respect in chart;
 - Provide employees work flexibility to support work life balance;
- Set monitor Workplace accidents & fire-fighting equipment;
- Update job offer statements;

ACTIONS 2020

- Employee satisfaction survey;
- Encourage respect, equality and diversity ;

PRIORITY 1.3: Develop and grow our talents

ACTIONS 2018

- Encourage internal evolution of each employee;
 - Monitor annual performance review KPI;
 - Set rule for internal job circulation;
- Train Bangladesh team on Social audits control;



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ACTIONS 2019

- Update employee handbook with training policy;
 - Set monitoring of Mandatory trainings;
 - Set monitoring of Development trainings;
- Provide certification training to well performing employees;

ACTIONS 2020

- Structure a Leadership development plan;

PRIORITY 1.4: Make our offices places of exemplarity and education about good environmental practices;

ACTIONS 2018

- Display posters for awareness on water, energy & paper saving

ACTIONS 2019

- Set KPI for energy saving
- Set KPI for paper saving
- Set KPI for water saving

ACTIONS 2020

- Structure our actions to reduce the consumption of resources

AMBITION 2: Act for product eco-design and a responsible consumption to fight against global warming

PRIORITY 2.1: Fight against Climate warming

ACTIONS 2018

- Make Carbone compensation of our travels with Tree plantations (seminar, business trips etc.);

ACTIONS 2019

- Train internal expert on the Carbon footprint evaluation;

ACTIONS 2020

- Perform ATPRINT Carbon footprint & identify areas of improvement;
- Set Roadmap to reduce our impact on Climate;

PRIORITY 2.2: Advise our customers with new sustainable solutions

ACTIONS 2019

- Share the guideline on Eco-design to all our commercial teams;

ACTIONS 2020

- Propose a credible Eco-design alternative for each commercial proposal to our clients (ECO-RECO);
- Estimate the Carbone footprint of each of product developed with our clients (CO2-RECO);
- Organize seminars for all customers to present Eco-design and innovations;



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PRIORITY 2.3: Promote social and environmental best practices with our manufacturers

ACTIONS 2018

- Source from pro-active and best performing suppliers with valid Social & Environmental audit or certificate;
- Train our team in sensitive country (Bangladesh) to control of Internal Social audit;

ACTIONS 2019

- Formalize our expectations supplier's commitments;

ACTIONS 2020

- Perform environmental audit in all our manufacturers;
- Engage manufacturers on green/efficient technologies (2020);
- Set Monitoring of sustainable Ink (2019)

AMBITION 3: Protect our natural resources and forest while performing our business

PRIORITY 3.1: Become an example in the fight against illegal logging

ACTIONS 2019

- Structure our management system to avoid purchasing raw wood fiber from sources:
 - Engaging in Illegal logging, or the trade in illegal wood or forest products;
 - In violation of traditional and human rights in forestry operations;
 - That have an adverse impact to regions of high conservation value;
 - Causing significant conversion of high conservation value forests to plantations or non-forest use, unless the conversion results in net social or environmental gain; or
 - That introduce genetically modified organisms in forestry operations

ACTIONS 2020

- Encourage supplier to set a traceability system to monitor our policy implementation;
- Engage with our customers to tackle the challenges;

PRIORITY 3.2: Promote certified paper from well managed forests

ACTIONS 2019

- Maintain certified fiber sourcing, controlled wood and chain-of-custody certifications using third-party auditors.
- Report our sourcing and progress to our customers;
- Do not use Chlorine for paper whitening;

ACTIONS 2020

- Develop our sourcing capacity to offer more certified wood to our clients;
- Develop an affordable offer of sustainable fibers to our clients (recycled, certified etc.)